

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Hidekazu SAKAGAMI et al.
Title: MOBILE MARKETING METHOD, MOBILE MARKETING
SYSTEM, MOBILE MARKETING SERVER, AND
ASSOCIATED USER TERMINAL, ANALYSIS
TERMINAL, AND PROGRAM
Appl. No.: 10/081,229
Filing Date: 2/25/2002
Examiner: Retta, Yehdega
Art Unit: 3622
Confirmation Number: 1662

AMENDMENT AND REPLY UNDER 37 CFR 1.114

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This communication is responsive to the Final Office Action dated August 10, 2007, concerning the above-referenced patent application.

Applicant has enclosed with this amendment a Petition for Extension of Time to make this response timely.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this document.

Remarks/Arguments begin on page 11 of this document.

Please amend the application as follows: